

FACT SHEET



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NEW BUSINESS CONTACTS

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BUSINESS ADVANTAGE

Preston Kelly makes brands positively matter by creating experiences so meaningful they are welcome in people's lives. In marketing, in business, in anything that matters—Good wins.

CAPABILITIES

Brand strategy/research
Digital, social and content strategy
Media planning/buying
Integrated advertising
Brand and product design
Website UX and design
App UX and design
Lead generation
CRM/email marketing
Content development
SEM/SEO
Public relations
Experiential
Analytics and optimization

CATEGORY EXPERIENCE

Appliances
Education
Entertainment
Financial services
Food/beverage
Grocery
Health and wellness
Home building products
Insurance
Lottery/gaming
Non-profit
Outdoor
Packaged goods
Realty
Restaurants
Retail
Sports
Travel & Tourism

CLIENTS

Ameriprise Financial
Anoka-Ramsey Community College
Anoka Technical College
Carousel Motor Group
Common Spirit
Grande Cheese
Gundersen Health System
Herbruck's
Kennedy Krieger Institute
Lil' Drug Store
Medtronic
Mercy Health Network
MOBE
Nickelodeon Universe
NoDoz
Northstar Canoes
Paisley Park
RE@L
Second Harvest Heartland
UCare
Walsh Distilling
Wings Financial
YMCA

OWNERSHIP

Fiercely independent/employee-owned

ACCOLADES

Consistently among the top 100 US agencies in the Effie Effectiveness Index, Preston Kelly has been named Ad Age Midwest Small Agency of the Year. (Under 100 employees)

BILLINGS

\$65,000,000 (capitalized)