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NEW BUSINESS CONTACTS

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BUSINESS ADVANTAGE

We believe great brands are fueled with insight and burn brightest with Iconic Ideas. Iconic Ideas accelerate business results. Engage key audiences and move them to share. Most importantly, they unify your efforts and inspire your entire organization.

CAPABILITIES

Account planning/research
Digital, social and content strategy
Media planning/buying
Integrated advertising
Brand and product design
Website UX and design
Mobile UX and design
Lead generation
CRM
Email marketing
Content development
SEM/SEO
Public relations
Event marketing
Experiential
Analytics and optimization

CATEGORY EXPERIENCE

Appliances
Entertainment
Financial services
Foodservice
Grocery
Health and wellness
Home building products
Insurance
Lottery/gaming
Manufacturing
Non-profit
Outdoor
Packaged goods
Realty
Restaurants
Retail
Sports
Travel & Tourism

CURRENT CLIENTS

Ameriprise Financial
Catholic Health Initiatives
Edina Realty
Elkay
eyebobs
Grande Cheese
Gundersen Health System
Hardware Resources
IGT
InSinkEerator
Loon Juice Hard Cider
Mercy Health Network
MakeitOK.org
Miltona
Medtronic
MOBE
NoDoz
Northstar Canoes
Par Aide
Summit Orthopedics
UCare
YMCA

OWNERSHIP

Fiercely independent/employee-owned

ACCOLADES

Consistently among the top 100 US agencies in the Effie Effectiveness Index, Preston Kelly was recently named Ad Age Midwest Small Agency of the Year. (Under 100 employees)

BILLINGS

\$65,000,000 (capitalized)