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BUSINESS ADVANTAGE

We believe great brands are fueled with insight and burn brightest with Iconic Ideas. Iconic Ideas accelerate business results. Engage key audiences and move them to share. Most importantly, they unify your efforts and inspire your entire organization.

CAPABILITIES

Account planning/research
Digital and social strategy
Media planning/buying
SEO/SEM
Advertising and content
Landing page optimization
Public relations
Branding and design
Measurement
UX design

OWNERSHIP

Fiercely independent/employee-owned

ACCOLADES

Consistently among the top 100 US agencies in the Effie Effectiveness Index, Preston Kelly was recently named Ad Age Midwest Small Agency of the Year. (Under 100 employees)

BILLINGS

\$71,400,000 (capitalized)

CURRENT CLIENTS

Catholic Health Initiatives
Doran Companies
Edina Realty
eyebobs
Gundersen Health System
Hardware Resources
HealthPartners-MakeitOK.org
InSinkerator
Loon Juice Hard Cider
Medtronic
Nickelodeon Universe
Northstar Canoes
WEA Trust
Weather Shield Windows & Doors
YMCA

CATEGORY EXPERIENCE

Appliances
Financial
Health and Wellness
Home building products
Insurance
Packaged Goods
Restaurants
Retail
Sports
Travel & Tourism